**ABOUT US**

**The World Is Asking - What Is SPARTA Coaching?**

SPARTA Coaching is an extracurricular coaching service that matches youth (“Students”) and young professionals (“Coaches”) who share the same passion. Coaches have expertise in extracurricular activities that are typically offered by schools (e.g. Basketball, Acting, Trumpet) and those that are not (e.g. Robotics, Screenwriting, Tap Dance). Coaches provide individual instruction and incorporate social media tools to enhance the Students’ extracurricular experiences. The SPARTA Coaching program emphasizes not only the improvement of the skills themselves, but also the process of creating goals, achieving goals, and promoting success.

SPARTA Coaching is the first global brand of exclusively extracurricular coaches.

**Students Are Asking - What Is The Benefit Of SPARTA Coaching For Me?**

SPARTA Coaching allows you to do **what you want**, **with who you want**, **when you want**, **with no risk of failure or defeat**, and **share with your friends and family** (and maybe the world) how talented you are and the progress you have made.

SPARTA Coaching gives you flexibility to choose **any** interest outside of the classroom (in sports, arts, music, electronics, writing, cooking or other extracurricular activities), with a Coach of **your choice** (not your school or little league commissioner), at times **most convenient for you** (in case you want to hangout with your friends), in a crafted goal oriented program that **emphasizes development not perfection** (so you can work at it stress-free), and uses a **private social media platform** for you to post updates of your success, connect with others who share your passion, and receive praise from your fans (because there will be many).

**Parents Are Asking - Why Should I Enroll My Child In SPARTA Coaching?**

SPARTA Coaching provides youth numerous benefits in terms of skill development, personal growth and social media savvy. The benefits for youth include:

1. An extracurricular experience that develops a passion in a structured program and setting.
2. An opportunity to enhance applications to elite academic institutions in the increasingly selective admissions process for colleges and secondary schools.
3. A safe, private and productive online environment that teaches youth responsible and constructive social media skills.
4. Interactive progress reports that instill confidence and provide legitimacy to achievements.
5. A personalized profile page that tracks improvement, facilitates promotion and incentivizes success.

**Young Professionals Are Asking - Why Should I Register As A Coach?**

As college students, recent graduates, and professionals prepared to transition their careers, you are encountering numerous challenges in the current job market for both full and part-time employment. Limited opportunities exist that offer you adequate compensation, substantive work experience, and societal benefits.

In response to these challenges, SPARTA Coaching empowers you as young professionals and allows you to:

1. Receive supplementary income while pursuing a degree, entering the dormant job market, or transitioning careers.
2. Establish credibility and professional development tools for prospective employers by serving in a leadership position.
3. Network with other young professionals who share your interest.
4. Apply for career opportunities that are hosted on the SPARTA Coaching website.
5. Help a child pursue their passion.

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